

## KING'S DAUGHTERS MEDICAL CENTER

## VISP Services and HIPAA Risk Analysis

**The Need +**

As a mid-size community hospital, King's Daughters had undergone unexpected resource losses resulting in a void of key personnel and an inability to recruit and rehire top tier security talent in the foreseeable future.

King's Daughters had recently lost their CISO to a larger academic center. Recruiting for a new one proved difficult due to salary expectations in a volatile security market. Additionally, the fact that the organization had already put in significant investments over the past three years (such as updating the security strategy, change management, alerting, investigations and reporting) so there were not a lot of "sexy" things available to work on. Leaders considered accepting candidates with related but not exact experience, but there was the risk that lack of expertise might leave the organization vulnerable. Subsequently, they explored the possibility of an outside partnership.

King's Daughters realized that an industry-proven partner was needed to help mitigate the CISO resource void; reliably identify, prioritize, manage, and mitigate security risks (administrative, physical, and technical) across the organization; and streamline the Risk Management process.

**The Solution +**

Fortified Health Security's "Virtual Information Security Program" (VISP) Services worked in collaboration with King's Daughters C-Suite, IT, Clinical, and Compliance departments to implement a focused HIPAA Risk Analysis process that assessed the top risk areas in the client's healthcare enterprise.

Within this structure, the VISP reports "solid line" to the CEO and "dotted line" to the CIO. Fortified acts as an advisor, providing risk assessment (new and existing systems) and subject matter expertise while directing IT security resources to accomplish approved security efforts.

**The process included:**

- Weekly calls with IT Security team and CIO
- Monthly reporting to CEO, CIO and Risk Executives on efforts, priorities, shortfalls and new threats. These reports are shared quarterly with the KDMC Board.
- VISP works directly with the IT Security team to assess, remediate, plan and execute security efforts.

**The Organization +**KING'S  
DAUGHTERS

Founded in 1899, King's Daughters Health System brings together the region's top clinicians to provide superior health care to the community. From the flagship King's Daughters Medical Center located in downtown Ashland, KY to the state-of-the-art Family Centers and medical specialties in eastern Kentucky and southeastern Ohio, King's Daughters delivers the absolute best in treatment and care. The Ashland facility is a 465-bed hospital that offers cardiac, medical, surgical, pediatric, rehabilitative, psychiatric, cancer, neurological, pain care, wound care and home care services. A second hospital, King's Daughters Ohio is a 10-acre campus with 25 pre- and post-op beds.

**SIZE**

475 Beds  
50 Clinic Locations  
16,000 Annual Admissions  
\$459M Annual Revenue

**LOCATION**

Kentucky & Ohio

**WEBSITE**

[kingdaughtershealth.com](http://kingdaughtershealth.com)

**CLIENT SINCE**

June, 2015

**EMPLOYED FORTIFIED SERVICES**

VISP, Strategic Planning, HIPAA Risk Analysis, SIEM Monitoring, Penetration Testing, Data Loss Prevention, ePHI Discovery



## The Outcome +

Fortified Health Security assisted King's Daughters in strengthening its HIPAA security and compliance program through our VISP services.

### Benefits to date include:

- **Stability:** Added stability of the CISO position with highly-experienced security professionals
- **Checks and Balances:** Outstanding checks and balances for the King's Daughters board and C-suite through ongoing Risk Management and Risk Status reporting
- **Budget Neutral:** enabling key professional CISO services to be attained at King's Daughters rate, circumventing the volatile compensation requirements in today's security market
- **Mentor for IT Security Team:** Administrative, Physical, Technical, and Compliance mentoring above and beyond the minimum checklist requirements
- **Mentor and Advisor for the CIO:** Strategy, design, and advisement on the procurement of security and risk management systems and processes
- **Alignment Around Mitigating Risks:** VISP does not "over-architect or oversell needs" and acts as an advisor, not an enforcer

Through this streamlined and innovative relationship with Fortified's VISP services, King's Daughters was able to meet their immediate HIPAA Security Compliance requirements and fill the CISO resource void, as well as bolster their enterprise security environment above and beyond the minimum checklist requirements while providing consistency within the Information Security domain.

**"Fortified Health Security's VISP Services worked very closely with our team to establish an innovative Security Risk Management process tailored perfectly to our unique environment and needs. Their VISP alignment around mitigating risks without over-architecting or overselling our needs has been invaluable to us in this process. We'll continue to work with them for the foreseeable future!"**

**Matt Ebaugh | Vice President**

Chief Strategy and Information Officer  
King's Daughters Medical Center

## About Fortified Health Security +

**Fortified Health Security, is a leader in information security, compliance and managed services. We focus exclusively on helping healthcare professionals overcome operational and regulatory challenges every day regarding HIPAA, HITECH, and Meaningful Use.**

**Founded in 2009, we have established a heritage of excellence, compliance and innovation. Today, Fortified Health Security partners with healthcare organizations across the continuum, serving health systems, single hospital entities, physician practices, post-acute providers, payors and business associates.**

